



Davide GRASSO
Brand Chief Executive
Officer
Maserati

Davide Grasso is Brand Chief Executive Officer (CEO) of Maserati and was appointed to the Top Executive Team of Stellantis in January 2021.

He has significant experience in commercial and operations management as well as global brand management.

Grasso has held a series of positions with increasing responsibility within Nike including Chief Marketing Officer. He also has led teams in Europe, the Americas and Asia. He joined Nike in 2001.

He also served as CEO for Converse, Inc., a subsidiary of Nike, Inc., where he engineered the iconic brand for long-term sustainable growth.

Grasso was named Chief Operating Officer of Maserati in July 2019 with responsibility for overall commercial and financial performance and for driving the operating success of the brand across all global markets. He also was appointed a member of the FCA Group Executive Council in July 2019.

He holds a master's degree from Bocconi University – Milan Graduate School of Management (Italy) and a bachelor's degree in business and economics from the University of Turin (Italy).